



ALLISON BERGSTEDT

Product Manager

CONTACT

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WORK EXPERIENCE

UI/UX LEAD, FULL STACK SOFTWARE ENGINEER

ISF | May 2021 - present

- Developed and delivered ISF's application redesign in 2021. Led a team of 8 developers breaking down project requirements and mentoring junior developers
- Expert at managing cross-functional team and stakeholder communication, balancing feature requests, working with clients and engineering teams, and creating actionable tasks
- Experience in all phases of SDLC lifecycle in Agile environment in both Jira and Azure Devops
- Currently leading efforts to establish a company design system for the US Department of Health's Epidemiology software system
- Proficient in multiple tech languages including React, Typescript, Figma, Bootstrap, and C# .Net Core

CLIENT IMPLEMENTATIONS SOFTWARE ENGINEER

CloudCME | June 2018 - May 2021

- Led client SP initiated SSO integrations using SAML 2.0
- Developed and led client hosted payment API integrations
- Designed and delivered a new faculty management portal resulting in 200% increase in client satisfaction and retention
- Daily communication and relationship building with clients, providing support and answering questions

PRODUCT MANAGER

MWRI | Aug 2007 - June 2018

- Spearheaded initiative to add estimated dynamic delivery dates to online products increasing conversion rates by 2%
- Google analytics campaign management. User research and usability testing including A/B testing, heat maps, and shopping cart abandonment
- Daily SEO, SMO, and website content updates

ABOUT ME

I am a product leader and full stack software engineer with over 10 years experience working on cross-functional teams shipping products successfully and on time.

EDUCATION

PRODUCT MANAGEMENT CERTIFICATION

Product HQ
2022

C# .NET MVC CERTIFICATION

The Software Guild
2017 - 2018

BACHELOR OF COMMUNICATIONS

Ohio University
2002 - 2006

SKILLS

Leadership
Product Management
UI / UX
Agile Development
Google Analytics
React, Typescript
Bootstrap, CSS, HTML
Adobe Creative Cloud
Figma
Azure Devops and Jira

Thank you!